



Long Beach Convention & Visitors Bureau
CVB MEMBERSHIP AGREEMENT

301 E. Ocean Blvd., Suite 1900, Long Beach, California 90802 * (562) 436-3645 * FAX (562) 435-5653

Company Name: _____

Main Contact: _____ Billing Contact: _____ Owner: _____

Please list one Main Contact who will receive all correspondence and be listed in publications/web site

Physical Address: _____

Mailing Address: (if different from physical address) _____

Billing Address: (if different from mailing address) _____

Phone: (____) _____ Fax: (____) _____ Toll Free: (____) _____

Web Address: _____ E-Mail: _____

Above information will be used in our publications and on our web site

Membership Level: Supporter \$500 _____ Sponsor \$875 _____ Partner (**) \$1,125 _____

Membership Category: _____ *Second-Category: _____

Sub-Category: _____ *Sub-Category: _____

Please see page 3 for available categories.

**Available for Partner Levels only

Reason for Joining: _____

**Hotels/Motels outside Long Beach may only join at the Partner Level

Memberships or Associations you are part of: _____, _____, _____

PAYMENT MUST ACCOMPANY THIS FORM IN ORDER TO BE PROCESSED

Check Enclosed: # _____ Credit Card Payment: VISA MC AMEX DISCOVER Amount: \$ _____

Name as it appears on the card: _____

Card #: _____ Exp: _____

Authorized Signature: _____

Membership Dues: Membership dues are deductible as a business expense, but not a charitable donation. Membership is renewed on the anniversary date of your application filing. Membership dues are non-refundable. Membership may be cancelled at anytime by either party with 30 days written notice at the sole discretion of either party. I have read and understand the LBCVB Membership Policy as outlined on page two of this agreement and by providing the contact information listed above, I agree to receive communications via mail, e-mail, fax and/or telephone, sent by or on behalf of the Long Beach Convention & Visitors Bureau.

Signature: _____ Date: _____

Restaurant Members Only:

Please check all that are accepted by your business:

- VISA
Discover
MasterCard
American Express
Diners Club

Type of Cuisine: _____

- # of seats: _____
Take Out? Yes No
Kids Menu? Yes No
Outdoor Seating? Yes No

Rate Key: Please check the one that most appropriately applies:

- (\$) Budget Average Entrée range \$10 - \$15
(\$\$) Moderate Average Entrée range \$15 - \$25
(\$\$\$) Expensive Average Entrée more than \$25

Publications Listing:

Please provide a description of your products/services that will be used in the LBCVB *Long Beach Guide*. Maximum **20 words (Supporter Level), 40 words (Sponsor Level) and 60 words (Partner Level)**. Descriptions in excess of the allowable terms will be edited and all descriptions are subject to Bureau approval. Remember, this is your company's first impression to visitors and meeting planners, so choose your description carefully. (*Attach a separate sheet if needed*).

Web Listing: Primary Category

Please provide a description of your product/service that will be used on the LBCVB Web Site (www.visitlongbeach.com). A maximum of up to 1,200 characters (spaces) is available for all Membership Levels. Descriptions may be updated/changed at the member's discretion by using the password protected "Members Only" section on the web site. All description submissions are subject to approval by the LBCVB prior to being shown on the web site. (*Attach a separate sheet if needed*).

Second Category: For **Partner Level Members**, please select a second & sub-category. You may use your existing 1,200 character description, or if you would like to provide a new, category specific description, **please attach**. Subject to editing & approval.

Special Offer Coupons:

Sponsor & Partner Level members receive the opportunity to place two special offer coupons on the web site; both coupons are changeable and can be updated at any time/seasonally. All coupons are subject to Bureau approval. Coupon format is facilitated by the CVB.

Coupon #1: _____

Coupon #2 : _____

LBCVB MEMBERSHIP POLICY

This Membership Policy is to assure that the value of membership in the Long Beach Convention & Visitors Bureau is protected and enhanced so that all members may regard their membership with pride. LBCVB neither warrants nor assumes liability for the products and services of members. LBCVB reserves the right to approve or deny memberships on any basis in its sole discretion, and reserves the right to approve, refuse, or deny any of its products or services to members and non-members alike in its sole discretion. The LBCVB is a private, non-profit organization funded in part by membership contributions, the city's hotel bed tax (Transit Occupancy Tax), and cooperative marketing partnerships.

Membership in the Long Beach CVB may be discontinued or suspended for any of the following reasons:

- *Non payment of dues*
- *Misrepresentation by a member of their relationship with the Bureau*
- *Activities by a member or its employees that are detrimental to the Bureau's good will, reputation or goals*

Any violation of this Membership Policy will be discussed with the individual member. Membership may be cancelled at any time by either party with 30 days written notice at the sole discretion of either party.

LBACVB MEMBERSHIP CATEGORIES*

Accommodations

- Long Beach Hotels
- Long Beach Motels
- Boutique Hotels in Long Beach
- Alternative Housing
- Hotels/Motels outside LB

Restaurants

- American
- Argentinean
- Asian
- Brewery/Beer
- Buffet
- California Cuisine
- Delicatessen
- French
- Greek
- Hawaiian
- Ice Cream/Yogurt
- Indian
- Irish
- Italian
- Lebanese
- Mexican/Latin
- Moroccan
- Seafood
- Spanish
- Steakhouse
- Tea/Coffee
- Vegetarian
- Wine / Wine Bar

Nightlife

- Downtown
- Belmont Shore/Second Street
- Greater Long Beach
- Nearby Long Beach

Attractions

- Long Beach Area
- Air Tours
- Casino / Race Track
- Comedy Club
- Dinner Cruises/ Harbor Tours/ Whale Watching
- Hollywood/Los Angeles County
- Movie Theaters
- Orange County
- Tours

Arts & Culture

- Art Galleries
- Arts Organizations
- Historical Sites/Tours
- Museums
- Performing Arts/Stage/Dinner Theater

Sports & Recreation

- Aquatics/Swimming Pool
- Bicycling
- Boat Rentals/ Marina / Yacht Charters
- Bowling
- Fishing
- Fitness
- Golf/ Golf Resort
- Local/Professional Sport Teams
- Marathon
- Parks/Recreation
- Rentals/Lessons

*Check one for Membership Levels: Supporter, Sponsor

*Check two for Membership Level: Partner

Shopping

- Bakery
- Beauty/ Health / Salon & Spa
- Bookstores
- Florists / Plant Services

- Grocery/ Heath Food Stores
- Kitchenware / Cooking Classes
- Office furniture / Supplies
- Shopping Malls / Marketplace
- Specialty Stores / Gifts

Service Providers

- Advertising Marketing / PR
- Agricultural Products
- Associations
- Audio/Visual
- Automotive
- Balloons
- Banquets, Catering & Facilities
- Child Care
- Computer / Equipment Rentals
- Consulting
- Convention/Trade Show Contractors
- Destination Management / Event Planning
- Display/Exhibits/Graphics
- Education
- Employment Agencies
- Entertainment/ Music
- Event/Party/Tent Rentals
- Financial Services
- Framing
- Insurance - Medical/Auto/Life
- Interior Design / Architect
- Mailing/Shipping
- Media/Publications
- Medical
- Meeting/Special Event/Wedding Planners
- Photography
- Printing
- Real Estate/Rental Property
- Registration Services/Lead Retrieval
- Security
- Signs/Banners
- Speakers/Seminars/Team Building
- Travel & Leisure
- Translation & Interpretation Services
- Visitor Information
- Website Services / Kiosks

Transportation

- Airlines
- Airports
- Airport Transportation
- Aviation Services/Charters
- Bus & Van Charters
- Car & Truck Rental
- Cruise Lines / Terminal
- Limousine Service
- Public Transportation/Taxi

Catalina Island

- Attractions
- Banquet / Meeting Facilities
- Destination / Event Planners
- Hotels/Motels on Catalina Island
- Recreation
- Restaurants
- Tours & Harbor Cruises
- Transportation – Air & Water
- Visitor Information