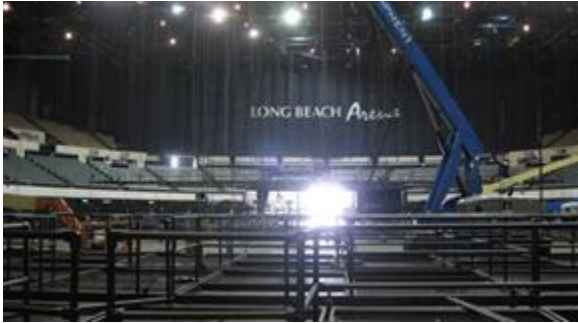


## Upping The Game In Long Beach

02:30 AM Monday 10/28/13

A \$10 million renovation project at [Long Beach Arena](#) in California has taken the 51-year-old venue to a new level of flexibility for event planning and competition in the market.



### [P... Long Beach Arena –w/story](#)

The 51-year-old Long Beach Arena in California has a \$7 million grid and curtaining system installed.

October 24, 2013

(Scott Neal)

The 13,500-capacity facility, run by SMG, now has an advanced grid suspension and curtain system, described as a series of catwalks, that can be raised and lowered in about 24 minutes.

The curtains transform the center of the arena to any space size needed, according to the *Orange County Register*.

The installation of state-of-the-art light, sound and video systems that can be controlled by an iPad just adds to the system's versatility.

When the new grid system is in use, the area will be called Pacific Ballroom at the Long Beach Arena, the Register said. The Pacific Ballroom and arena's new look will be shown to the public Nov. 20.